



2017-2018 Sponsorship Packages

Best value and exposure!

	Pack Leader \$1,800	Golden Wolf \$1,250	Silver Wolf \$800	Bronze Wolf \$500	Northern Exposure \$300
West Woods PTSA business partnership	•	•	•	•	•
West Woods PTSA website: One-year business card ad	•	•	•	•	
West Woods student directory: Advertisement (by page)	Full	Half	One fourth		One fourth
Wolf Tracks weekly newsletter: Business card advertisements	4	2			6
Marquee Spotlight: One-week "thank you's"	2	1			
Run With The Wolves 5K Fall 2017					
Booth location included	•	•	5K OR Golf		•
Sponsor banner included	•	•	5K OR Golf		
In-ground logo placard included on race route	•	•	•	•	
Runner registrations	4	4	Run x 4 OR Golf x 1	2	
Fore The Kids Golf Tournament Spring 2018					
Bag stuffer included	•	•	•	•	•
Sponsor banner included	•	•	Golf OR 5K		
Golfer registrations included	4	2	Golf x 1 OR 5K x 4		
One (1) corporate hole sponsorship included	•	•			
Carnival Fall 2018					
Booth location included	•	•	•	•	
Wristbands provided	4	2	1		
Sponsor banner included	•				

A La Carte Highlights ...

Student Directory - to approximately 500 families, 55 staff

- Full page advertisement **\$500**
- 1/2 page advertisement **\$300**
- 1/4 page advertisement **\$150**
- Business card advertisement **\$75**

Friday folder pocket ad (2 available) SOLD OUT **\$1,300**

- First come, first served. One per industry.

Calendar Magnet Logo (2 available) SOLD OUT **\$850**

- First come, first served. One per industry.

Wolf Tracks - Weekly E-mail **\$75**

- 4-pack business-card ads (limit one ad per issue)

Pages With The Pack **\$100**

- Business card ad, online leaderboard, 3 available

Run With The Wolves logo placard **\$100**

- In-ground, near start/finish

Golf Tournament Package **\$600**

- Foursome & Hole Sponsorship

Golf Tournament Lunch Sponsor **\$500**

- Staff a booth and advertise your business

Carnival Booth/Volunteer **\$150**

- Staff a booth and advertise your business

Marquee Spotlight **\$100**

- One-week "thank you" on WWE marquee

Exclusive Event Sponsorships **\$300**

- Movie Night
- Talent Show

**All advertisers receive a link to their website from the WWE PTSA website.*



Thank you Sponsors!

Please make your selections and mail form and check to:

West Woods Elementary PTSA
c/o Sponsor Coordinator
16650 W. 72nd Ave.
Arvada CO 80007

Online form/payment options available on website (listed below).

Commitment Form

Organization _____

Name _____

Address _____

Phone _____

E-mail _____

Signature _____

Sponsor Packages

- Pack Leader \$1,800
 - Golden Wolf \$1,250
 - Silver Wolf \$800
- Silver Sponsors, please choose one:
- Run with the Wolves
 - Golf Tournament

- Bronze Wolf \$500
- Northern Exposure \$300

Student Directory

- Full Page Ad \$500
- 1/2 Page Ad \$300
- 1/4 Page Ad \$150
- Business Card Ad \$75

Wolf Tracks weekly newsletter

- Package of 4 Business Card Ads \$75
- Business spotlight (one time only) \$100

More a la carte

- Friday Folder pocket ad (2 spots)* **SOLD OUT** \$1,300
- Calendar Magnets (2 spots)* **SOLD OUT** \$850
- Marquee Spotlight (one-week "thank you") \$100

Pages With The Pack

- Business card ad, online leaderboard, 3 avail. \$100

PTSA Business Partnership

- Annual Subscription (Standalone) \$25

* First come, first served. No competing industries.

** Friend of the Event is a one-time donation to help fund event with recognition of your business on site.

Event sponsorships

Run With the Wolves - Fall 2017

- Booth \$150
- In-ground logo placard \$100
- WWE Friend of the Event** \$100

Fore The Kids Golf Tournament - Spring 2018

- Golf Foursome \$500
- Golf Corporate Package (Foursome + Hole) \$600
- Sponsor-a-teacher donation \$125
- Corporate Hole Sponsor (with logo) \$150
- WWE Family Hole Sponsor (name only) \$125
- Bag Stuffer - flyers, trinkets, etc. w/logo \$50
- Beverage Cart Sponsor (2 available) \$200
- Driving Range Sponsor \$150
- Lunch Sponsor (4 available) \$500
- Putting Green Sponsor \$150
- WWE Friend of the Event** \$100

Carnival - Fall 2018

- Cake Walk Sponsor \$150
- Booth \$150
- WWE Friend of the Event** \$100

Exclusive event sponsorships

- Movie Night EXCLUSIVE sponsor \$300
- Talent Show EXCLUSIVE sponsor \$300

General Donations

- In-Kind Gift/Donations

I would like to contribute the following in-kind gift/donation _____

In-Kind donations may be used for the benefit of the school, event drawings, event winner prizes, and/or contest prizes.

- Monetary Donations

I would like to offer a cash donation in the amount of \$_____ to be used as needed.

westwoodselementaryptsa.com/business-sponsors

E-mail: wvesponsor@gmail.com